

Gordon J. Reykdal
Chairman and Chief Executive Officer
Rentcash Inc.
17631 – 103rd Avenue
Edmonton, AB T5S 1N8

CURRICULUM VITAE

EMPLOYMENT HISTORY

January 2001 to Present:

Founder, Chairman of the Board & CEO of Rentcash Inc.

Rentcash Inc. operates more than 423 stores across Canada under three banners: The Cash Store, Insta-loans and Insta-rent and is the only payday advance broker in Canada publicly traded on the Toronto Stock Exchange (TSX: RCS).

Insta-rent rents brand-name furniture, appliances, electronics and computers, with or without an option to purchase. Insta-rent operates primarily in The Brick and United Furniture Warehouse locations, which are part of The Brick Group, one of Canada's largest volume retailers of household furniture, mattresses, appliances and home electronics.

Rentcash employs more than 1,800 associates and is headquartered in Edmonton, Alberta.

1991 to June 2000:

Founder, Chairman of the Board, President & CEO of RTO Enterprises Inc.

1980 to 1991:

Founder, Chairman of the Board, President & CEO of Rentown Enterprises Inc.

INTERNATIONAL APPOINTMENTS

January 2002 to Present:

Honorary Consul for the Republic of Iceland

August 2004 to Present:

President Icelandic Canadian Chamber of Commerce

COMMUNITY AND INDUSTRY MEMBERSHIP

Member: World Presidents' Organization (WPO)

Former Director: Carfinco Inc.

Former Board of Directors: Alberta Diabetes Foundation

2004 – 2006 Board of Trustees: University of Alberta Hospital Foundation

2000 Cabinet Member: United Way of Edmonton

EDUCATION

Victoria Composite High School - 1975